



Chapter Affiliation  
with Kuwait Society  
of Engineers



6<sup>th</sup>

**International HSSE & Loss Prevention**  
**PROFESSIONAL DEVELOPMENT CONFERENCE AND EXHIBITION**  
29<sup>th</sup> November – 1<sup>st</sup> December 2011, Kuwait



**Call for**  
**SPONSORS & EXHIBITORS**



## International HSSE & Loss Prevention PROFESSIONAL DEVELOPMENT CONFERENCE AND EXHIBITION 29<sup>th</sup> November – 1<sup>st</sup> December 2011, Kuwait

# 6<sup>th</sup>

### EXHIBIT YOUR PRODUCTS & SERVICES

The Kuwait Chapter of American Society of Safety Engineers is a non-profit making organization providing professional guidance, training, consultancy and resources to the industrial and social sectors in the region on matters related to Health, Safety, Security and Environmental Protection.

ASSE Kuwait Chapter is pleased to present the 6th International HSSE & Loss prevention Exhibition, held in conjunction with the Professional Development Conference.

#### Exhibition Details

The Exhibition will feature some of the largest and best known suppliers of Health, Safety, Security and Environmental products and services. The previous events are occasions especially remembered by the exhibitors. On the spot interest by the visitors and follow up enquiries were phenomenal. The event will feature the best exhibits on health safety, security, environment, fire protection and related hardware, software and consultancy.

#### Exhibit Scope

Safety, Security, Personal Protective Equipment, Fire fighting / protection equipment, foam, chemicals, Haz-mat equipment, Environmental devices, instruments, technology, concepts, software, training, consultancy and studies

#### Interested In Becoming An Exhibitor?

If your goal is to keep HSSE professionals throughout the Gulf informed and current about your products and services, the ASSE-KC Exhibition is a "must attend" event. Contact us for more details on how exhibiting at this Exhibition can give your organization maximum exposure to the HSSE professionals and Managers, thereby promote your business.cy.

#### Exhibition features

- Brand awareness to global audiences
- Exclusive Platform for Commercial Presentations
- Provide extensive press coverage
- One badge (including lunch tickets) for each booth
- Extra personnel at a cost of KD 25 per day
- Exhibit hall designed to attract and retain delegates
- Largest attendance to-date expected
- Pre-and post-conference announcements in the ASSE-Kuwait Chapter newsletter
- Listing in the conference brochure (if Registration is received before print date)
- Acknowledgement and marketplace Opportunities on the ASSE-KC web site
- Modular partitions, one table, two chairs, 15 cm vinyl name plate come free with the booth
- Other exhibition decor and hardware provided on additional payment

#### Booth Size, Price & Exhibition Hours

Modular booths of 3x3 @ KD 695

Inauguration Day	4:30 pm - 8:30 pm
1st Day	8:30 am - 4:30 pm
2nd Day	8:30 am - 4:30 pm

#### Venue

Radisson Blu, Kuwait



# CALL FOR SPONSORSHIP

Kuwait Chapter of the American Society of Safety Engineers is Kuwait's premier Health, Safety and Environment Organization. ASSE-KC strives to provide the educational resources for Environmental, Health, Safety, Security and Loss prevention practitioners. As part of that effort, ASSE-KC held major International conference and exhibition in 2001, 2002, 2004, 2007 & 2009. The 6th International Professional Development Conference is designed to be the largest of its kind in Kuwait. It also brings together practitioners across the globe to participate in the program of workshops, presentations,

discussions, and exhibits concerned with the occupational health, safety, environment and loss prevention.

Conference focuses with the Theme "HSSE - Sharing Excellence", and it is designed to inspire innovation, discovery, creativity, and growth.

Great effort has gone into providing programs that are diverse, interactive, forward-thinking, people-focused, change-orientated, and of the highest quality. Over 500 delegates are expected to participate in the 2011 Conference.

## SPONSORSHIP

The Society is looking for progressive organizations to fuel the ASSE-KC's goals by participating in the Chapter's Sponsorship Program and by taking advantage of the excellent promotional opportunities these programs provide.

- » With every profile opportunity, your company will be seen and recognized by hundreds of members and non-members who come in contact with Kuwait Chapter's activities.
- » Promote your organization to a dedicated and diverse group of occupational health safety and environmental professionals.
- » Maximize your exposure and set your organization ahead of others in the industry.
- » Use your promotional Dinars to achieve your marketing goals and realize an immediate return on your investment.
- » Stand out among your competitors and enhance your products and services through a high-visibility Sponsorship Program.
- » Be seen as a leading edge organization by sponsoring the profession's non-profit, professional development association.

## Promotional opportunities at the 6th International Conference & Exhibition

### 1 'PARTNER' SPONSORS

Conference Brochure, Lunch and Banquet, Main Banner, Conference News Stand

### 2 OTHER SPONSORS

Delegate Bags, Lace Lanyards, Conference Web site, Signage, Conference Guide/Souvenir



Commercial Advertisement

## 1 Conference Partner

The major sponsors, called 'Partners', will be privileged to have the following.  
(Please discuss with us on the proposals)

### Conference Brochure

Conference brochure inviting participation and attendance will feature your company name and logo. About 5000 such brochures will be printed and distributed, and soft copies will be Emailed across the world.

### Lunch and Banquet

During the Professional Development Conference apart from daily lunch it is planned to have an evening of banquet. Invitation card for the lunch and banquet for the conference delegates and other distinguished invitees will mention your sponsorship and will feature your company name and logo.

### Main Banner

A 1.2x3 m trade show quality banner displayed at the Professional Development Conference behind the speaker podium will feature your company logo

### Conference News Stand

The news stand is truly the hub of ASSE-KC's annual conference. This is where lecture notes, audio tapes, memos, schedules, newspapers and many other items are available throughout the conference. This area will enjoy high visibility and "Partner's" name and logo will be displayed.

## 2 Other Sponsors

### Delegate Bags

Company name and logo will be printed on these high quality bags and distributed to all delegates, exhibitors and speakers attending the International Professional Development Conference. This is a wonderful opportunity to have your name in the hands of at least 500 professionals carrying for years to come. Sponsorship cost Kuwaiti Dinars 3500/-

### Lace Lanyards

Company name and logo, and/or web site address appears end to end, on lace lanyard badge holders used by all exhibitors, delegates, speakers and organizers at the Professional Development Conference and other ASSE-KC events. These lanyards have ring clips making them useful for holding keys and other important items insuring their use long after the event is over. Sponsorship cost Kuwaiti Dinars 850/-

### Conference Web site

A dedicated web site is planned wherein all the information related to the conference activities will be posted for viewing by professionals, administrators, managers and government officials. Your company name and logo will be displayed on the home page of the site. Each name and logo will cost Kuwaiti Dinars 200/-

### Signage

Signage and banners placed strategically at various locations across the exhibition and conference will allow sponsors to promote themselves.

- » Each signage 30x45 cm will cost Kuwaiti Dinars 150
- » Each banner 1x3 m will cost Kuwaiti Dinars 250

### Conference Guide/Souvenir

The printed book (2,500 copies, A4 size), containing event schedules and other important conference information, is given to all delegates, exhibitors and speakers at the annual International Professional Development Conference. Advertisement space is available for the sponsors at the following rate: Back cover Kuwaiti Dinars 600; Front inside or back inside covers Kuwaiti Dinars 400; Inside page Kuwaiti Dinars 250



**ASSE Kuwait is the premier voluntary, non-profit making Health, Safety and Environmental organization that strives to provide professional guidance, training, consultancy and resources to the industrial and social sectors in the region.**



# Business Promotion Opportunities at a Glance

Major sponsorship of the event will have the privilege to have the status of "partner sponsor" and shall benefit from the following:

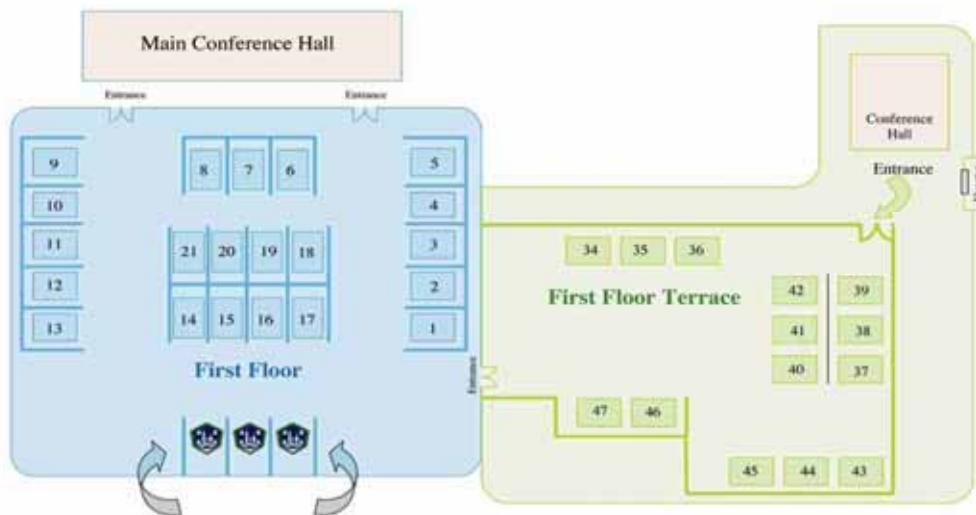
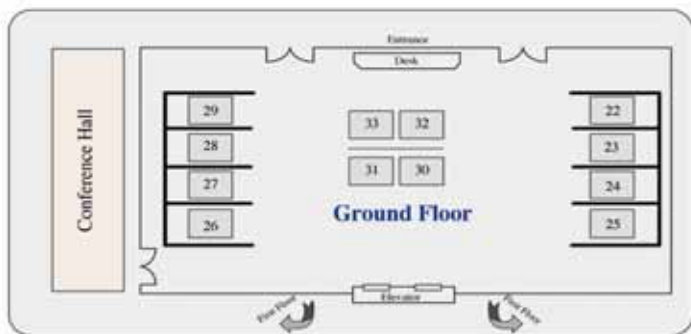
- >> Conference brochure/invitation featuring the company name and logo.
- >> Invitation to Lunch/Banquet will feature a company name & logo.
- >> Main banner behind the speaker podium featuring your company logo
- >> Display of your company logo on the conference news stand & conference website  
www.assekuwaitconference.com
- >> A full page colored advertisement in the souvenir

With every profile opportunity your company will be seen and recognized by thousands of professionals maximizing your exposure as a leading edge organization.

## FURTHER SPONSORSHIP OPPORTUNITIES

<p><b>Exhibition Booth</b> Modular booths of 3mX3m <b>KD 695</b></p> 	<p><b>Delegate bags</b> with your company logo &amp; name <b>KD 3500</b></p> 	<p><b>Conference Souvenir - Back cover</b> <b>KD 600</b></p> 
<p><b>T-shirts</b> with your company logo &amp; name <b>KD1700</b></p> 	<p><b>Lanyard</b> Company name / logo / website address will appear on lanyard (delegate / speaker / exhibitor identity badge holder) <b>KD 850</b></p> 	<p><b>Sponsoring Lunch / Dinner</b> The dining hall will hold a signage of the sponsor (provided by sponsor) Banquet invitations will feature company name &amp; logo. The platform can be used for a short speech &amp; presentation <b>KD 2500</b></p> 
<p><b>Caps</b> with your company logo &amp; name <b>KD 650</b></p> 	<p><b>Educational posters / info-cards</b> <b>KD 250</b></p> 	<p><b>Signage at venue (1m x 3m)</b> <b>KD 250</b></p>
<p><b>Conference CD</b> Conference proceedings will be provided in an indexed browser, this CD will feature animations of your company (Max. space 75mb) <b>KD 250</b></p> 	<p><b>CD top covers</b> <b>KD 600</b></p> 	<p><b>Website Advertisement</b> <b>KD 200</b></p> 
<p><b>Mugs</b> with your company logo &amp; name <b>KD 400</b></p> 	<p><b>Conference Souvenir-Back &amp; front inside</b> <b>KD 400</b></p> 	<p><b>Inside full page</b> <b>KD 250</b></p> 

# Tentative Floor Plan for EXHIBITION BOOTHS



Booth Size 3m X 3m



## Some of the Exhibitors of THE 5TH ASSE CONFERENCE & EXHIBITION



Maximize your exposure and set your organization ahead of others in the industry.

Stand out among your competitors and enhance your products and services through a high-visibility Sponsorship Program.

Be seen as a leading edge organization by sponsoring the profession's non-profit, professional development association.

## Sincere thanks to our **EARLIER SPONSORS**

## Supporting Organizations (Kuwait & International)



Glimpses of Previous Conferences

## SPONSORSHIP CONFIRMATION FORM

I / We hereby accept to sponsor \_\_\_\_\_  
 Item code # \_\_\_\_\_ and agree to pay a sum of \_\_\_\_\_  
 \_\_\_\_\_ ( \_\_\_\_\_ /-) towards the  
 Sponsorship for activities of ASSE Kuwait Chapter.

### Details of the Sponsor:

Name of the Company / Organization: \_\_\_\_\_  
 Name: \_\_\_\_\_ Job Title: \_\_\_\_\_  
 Phone #: \_\_\_\_\_ Mobile #: \_\_\_\_\_ Email: \_\_\_\_\_

Signature and company seal: \_\_\_\_\_

### Payment Details:

<b>Payment Options</b>	<input type="checkbox"/> Cheque	<input type="checkbox"/> Cash	<input type="checkbox"/> Bank Transfer
<b>In case of Cheque /Draft payment, kindly issue in favor of:</b> Kuwait Society of Engineers, Account No. 0600077532001 Payable at Al-Ahli Bank of Kuwait, Head Office.		In case of Bank Transfer, kindly fax the copy of the transfer document to the attention of Executive Officer, ASSE-KC at Fax No. 22428148 or by email	

**5 ways to contact**

- Mail
- Fax
- Phone
- Email
- Online

Mail Executive Officer – Chapter Operations  
 ASSE-Kuwait Chapter, P.O. Box 4047, Safat-13041

Call Tel: +965 22445588 Ext 311 | Mob: +965 66846040

Fax +965 22428148

E-mail [assekuwait@hotmail.com](mailto:assekuwait@hotmail.com)

Web [www.assekuwait.org](http://www.assekuwait.org) | [www.assekuwaitconference.com](http://www.assekuwaitconference.com)